

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	957379	07908752

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/28/12	09/28/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	1:00	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	2012MRFP127H	\$1,900.00	NM
4	09/28/12	09/28/12	NBC Today Show	7:00-9:00 AM	----F--	1:00	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$2,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	8:46 AM	NBC Today Show	7:00-9:00 AM	1:00	2012MRFP127H	\$2,800.00	NM
5	09/28/12	09/28/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	----F--	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	9:30 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	2012MRFP127H	\$1,300.00	NM
7	09/28/12	09/28/12	NBC Today Show II	10AM-11AM	----F--	1:00	1	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	10:56 AM	NBC Today Show II	10AM-11AM	1:00	2012MRFP127H	\$1,250.00	NM
10	09/28/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	----F--	1:00	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	2012MRFP127H	\$1,200.00	NM
12	09/28/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	2012MRFP127H	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/28/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
14	09/28/12	09/28/12	Days of Our Lives	1:00-2:00 PM	----F--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	1:00	2012MRFP127H	\$1,000.00 NM
15	09/28/12	09/28/12	KATIE COURIC DAY	2-3PM	----F--	1:00	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	2:28 PM	KATIE COURIC DAY	2-3PM	1:00	2012MRFP127H	\$600.00 NM
18	09/28/12	09/28/12	M-F 3-4 PM	3:00-4:00 PM	----F--	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	3:26 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	2012MRFP127H	\$900.00 NM
19	09/28/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	2012MRFP127H	\$1,300.00 NM
22	09/28/12	09/28/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	1:00	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	2012MRFP127H	\$1,700.00 NM
24	09/28/12	09/28/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	2012MRFP127H	\$2,400.00 NM
25	09/28/12	09/28/12	M-F Entertainment Tonight	7:00-730 PM	----F--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	2012MRFP127H	\$3,000.00 NM
28	09/28/12	09/28/12	M-F Access Hollywood	Access Hollywood /	----F--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	1:00	2012MRFP127H	\$3,000.00 NM
30	09/28/12	09/28/12	M-Su News @ 11PM	11-1135p	----F--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/28/12	09/28/12	M-Su News @ 11PM	11-1135p	----F--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	11:27 PM	M-Su News @ 11PM	11-1135p	1:00	2012MRFP127H	\$3,000.00	NM
31	09/28/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	----F--	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$1,300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/28/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	1:00	2012MRFP127H	\$1,300.00	NM
33	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	2	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		09/29/12	5:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	1:00	2012MRFP127H	\$600.00	NM
2 WESH Sa		09/29/12	6:41 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	1:00	2012MRFP127H	\$600.00	NM
34	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	-----S-	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	2	\$2,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH Sa		09/29/12	8:17 AM	NBC Saturday	Sat 8-10am	1:00	2012MRFP127H	\$2,400.00	NM
1 WESH Sa		09/29/12	8:52 AM	NBC Saturday	Sat 8-10am	1:00	2012MRFP127H	\$2,400.00	NM
35	09/29/12	09/29/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		09/29/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:00		<del>\$1,400.00</del>	NM
Credited									
36	09/29/12	09/29/12	M-Su News @ 11PM	11-1135p	-----S-	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		09/29/12	11:29 PM	M-Su News @ 11PM	11-1135p	1:00	2012MRFP127H	\$3,000.00	NM
37	09/30/12	09/30/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	2	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Su		09/30/12	7:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	1:00	2012MRFP127H	\$3,000.00	NM
2 WESH Su		09/30/12	8:54 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	1:00	2012MRFP127H	\$3,000.00	NM
38	09/30/12	09/30/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Su		09/30/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	1:00	2012MRFP127H	\$5,000.00	NM
39	09/30/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	1:00	1	\$1,400.00	NM

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Romney/R/President	ROMNEY 60'S	

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	6:32 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	1:00	2012MRFP127H	\$1,400.00 NM
LR- Golf									
40	09/30/12	09/30/12	Su Late News After NFL	Su Late News After	-----S	1:00	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	12:28 AM	Su Late News After NFL	Su Late News After	1:00	2012MRFP127H	\$3,200.00 NM
LR - Football									
<u>Total Spots</u>							<b>26</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$51,950.00</b>
<u>Agency Commission</u>	<b>\$7,792.50</b>
<u>Net Amount Due</u>	<b>\$44,157.50</b>



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Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	957379	07908752

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/01/12	10/02/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	1:00	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	2012MRFP127H	\$1,600.00 NM
2	WESHTu		10/02/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	2012MRFP127H	\$1,600.00 NM
3	10/01/12	10/02/12	NBC Today Show	7:00-9:00 AM	11-----	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	7:22 AM	NBC Today Show	7:00-9:00 AM	1:00	2012MRFP127H	\$2,400.00 NM
2	WESHTu		10/02/12	7:24 AM	NBC Today Show	7:00-9:00 AM	1:00	2012MRFP127H	\$2,400.00 NM
6	10/01/12	10/02/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	21-----	1:00	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	21-----	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/01/12	9:31 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	2012MRFP127H	\$1,200.00 NM
1	WESHM		10/01/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	2012MRFP127H	\$1,200.00 NM
2	WESHTu		10/02/12	9:33 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	2012MRFP127H	\$1,200.00 NM
8	10/01/12	10/02/12	NBC Today Show II	10AM-11AM	11-----	1:00	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	10:51 AM	NBC Today Show II	10AM-11AM	1:00	2012MRFP127H	\$1,200.00 NM
2	WESHTu		10/02/12	10:56 AM	NBC Today Show II	10AM-11AM	1:00	2012MRFP127H	\$1,200.00 NM
9	10/01/12	10/02/12	NBC Today Show III	11AM-12PM/10-11/	11-----	1:00	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	2012MRFP127H	\$1,200.00 NM
1	WESHTu		10/02/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	1:00	2012MRFP127H	\$1,200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/01/12	10/02/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	11-----	1:00	2	\$1,200.00	NM
11	10/01/12	10/02/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12-12:12:00-12:30 PM	11-----	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/01/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 1:00 2012MRFP127H \$800.00 NM 1 WESHTu 10/02/12 12:10 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 1:00 2012MRFP127H \$800.00 NM									
13	10/01/12	10/01/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	M-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 1:59 PM Days of Our Lives 1:00-2:00 PM 1:00 2012MRFP127H \$1,200.00 NM									
16	10/01/12	10/01/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	M-----	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 2:54 PM KATIE COURIC DAY 2-3PM 1:00 2012MRFP127H \$400.00 NM									
17	10/01/12	10/01/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM 1:00 2012MRFP127H \$1,200.00 NM									
20	10/01/12	10/01/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 4:40 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 2012MRFP127H \$1,500.00 NM									
21	10/01/12	10/01/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 2012MRFP127H \$1,800.00 NM									
23	10/01/12	10/01/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 2012MRFP127H \$2,400.00 NM									
26	10/01/12	10/02/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	11-----	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/01/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 2012MRFP127H \$3,200.00 NM 1 WESHTu 10/02/12 7:15 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 2012MRFP127H \$3,200.00 NM									



# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/12	10/02/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	11-----	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    11-----                            2            \$3,200.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM   10/01/12    7:45 PM M-F Access Hollywood                            Access Hollywood /    1:00 2012MRFP127H                            \$3,200.00 NM									
2 WESHTu   10/02/12    7:45 PM M-F Access Hollywood                            Access Hollywood /    1:00 2012MRFP127H                            \$3,200.00 NM									
29	10/01/12	10/02/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	11-----	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    11-----                            2            \$2,800.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHM   10/01/12    11:29 PM M-Su News @ 11PM                            11-1135p                            1:00 2012MRFP127H                            \$2,800.00 NM									
1 WESHTu   10/02/12    11:30 PM M-Su News @ 11PM                            11-1135p                            1:00 2012MRFP127H                            \$2,800.00 NM									
32	10/01/12	10/02/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	11-----	1:00	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    11-----                            2            \$1,700.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHM   10/01/12    12:09 AM NBC Tonight Show                            11:35P-12:35XM                            1:00 2012MRFP127H                            \$1,700.00 NM									
1 WESHTu   10/02/12    12:30 AM NBC Tonight Show                            11:35P-12:35XM                            1:00 2012MRFP127H                            \$1,700.00 NM									
Total Spots							27		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$48,300.00</b>
<u>Agency Commission</u>	<b>\$7,245.00</b>
<u>Net Amount Due</u>	<b>\$41,055.00</b>